

30 Mar 2022|Gwalior

# Life Science Entrepreneurship Awareness Programme



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On March 30, 2022, Amity Institute of Pharmacy, AUMP, hosted an Awareness Programme on "Life Science Entrepreneurship Awareness Programme" **Dr. S. Mohanalakshmi, Director and Principal**, opened the programme with a welcoming address. she spoke on the significance of imparting to the learners a thorough insight into the various aspects of entrepreneurship, enterprise creation, technical know-how, credit sources, and changing trends of market in global scenario. The first guest speaker **Mr. Naveen Kulkarni the CEO of Quantumzyme** explained how to analysis Strategy for the company, Business plan and new product creation. The second guest speaker Ms.Sunethra Sudhakar Derebail is Senior IP Specialist at OTT@C-CAMP. Delivered how to draft and prosecute several Indian patent applications and how to face hearings at the Indian Patent Office. **Dr. Bheema is currently the Manager – Entrepreneurship and Advanced Programs at The Centre for Cellular and Molecular Platforms, Bangalore.** Presented how to develop and establish new high

end technologies in the life science business sector. He delivered the aids of **Start-up India Seed Fund Scheme and workshop conducted by C-Camp for the student's benefit. The fourth speaker Mr.Nitesh is a co-founder of Coeo Labs** shared his Bio-Entrepreneurial Experience skills: To build successful products, and a part of the Stanford India Bio design Program where he developed and commercialized a device to safely tap pleural fluid in patients with pleural effusion. This technology (Thorashield) was licensed out to a medical device manufacturing company. At the end of session participants were understood how convert idea to venture and various funding agency available to support their business. The talk concluded with of questionnaire session and addressed the queries raised by students and faculty members.

The Programme was organized by **Ms. Ankita Kishore, Assistant Professor and Dr. M. Prathap, Associate Professor. Dr. S. Mohana Lakshmi, Director AIP**, expertly directed and supported the event.

**Beneficiaries Impact:** Over all 153 participants attended the session

At the end of talk, participants explored the following

- Ø Students are able to create presentations and business plans that articulate and apply financial, operational, organizational, market, and sales knowledge to identify paths to value creation through 1) Company formation (for-profit); 2) Social Innovation (nonprofit); or 3) Intellectual property licensing.

### **GLIMEPSE OF THE ENTREPRENEURSHIP AWARENESS PROGRAMME**

